

GTRCMC – Consultant’s Experiences

Assignment name: Ed Bartlett Lecture Series	Approx. value of the contract (in current USA\$): \$80,000.00
Country: Jamaica and Africa	Duration of assignment (months): Ongoing
Scale: Global	Total No of staff-months of the assignment: 4
Narrative description of Project: Though leadership webinars to raise awareness, advocate and critically examine critical issues affecting tourism globally. The reach of the lecture series is 5,000,000 globally	

Assignment name: Irma and Maria Recovery Initiative	Approx. value of the contract (in current USD\$): \$500,000.00
Country: Bahamas and the Cayman Islands	Duration of assignment (months): 8 Months
Scale: Regional	Total No of staff-months of the assignment: 3
Narrative description of Project: Recovery support to the islands of Bahamas and the Cayman Islands	

Assignment name: GTRCMC Sargassum Management Project	Approx. value of the contract (in current USD\$): \$100,000.00
Country: The Caribbean	Duration of assignment (months): 16 Months
Scale: Regional	Total No of staff-months of the assignment: 5
Narrative description of Project: The goal for this project is that it can ensure that the sargassum spread does not disrupt the Caribbean tourism product and the livelihoods of persons living in the region	

Assignment name: GTRCMC Measurement Framework for Global Tourism Resilience Readiness: Tourism Resilience Barometer:	Approx. value of the contract (in current USD\$): \$500,000.00
Country: Global	Duration of assignment (months): 8 Months
Scale: Regional	Total No of staff-months of the assignment: 3
Narrative description of Project: This Framework will essentially assist policymakers, destination operators, public/private companies, educational institutions, governments, non-governmental organizations or other stakeholders to determine the level of tourism resilience readiness across countries	

Assignment name: GTRCMC Academic Chair	Approx. value of the contract (in current USD\$): \$60,000.00
Country: Global	Duration of assignment (months): 24 Months
Scale: Global	Total No of staff-months of the assignment: 2
Narrative description of Project: The objective of the project is to establish an Academic Chair in Resilience and Innovation at the University of the West Indies. The Chair will lead the academic component of the GTRCMC. More specifically, the Academic Chair will undertake global research on tourism resilience and crisis management, facilitate public-private partnerships between and among governments, the academic	

Assignment name: Building Better Stronger Together Initiative – Phase 1: Community Tourism Capacity Building in Digital Marketing	Approx. value of the contract (in current USD\$): \$20,000.00
Country: Jamaica	Duration of assignment (months): 12 Months
Scale: National	Total No of staff-months of the assignment: 3
Narrative description of Project: The objective of this project is to build the capacities of poor Jamaican youth to provide digital marketing support to Micro-Small and Medium Tourism Enterprises across Jamaica	

Assignment name: Tourism Cybersecurity Resilience Project	Approx. value of the contract (in current USD\$): \$25,000.00
Country: Caribbean	Duration of assignment (months): 15 Months
Scale: Regional	Total No of staff-months of the assignment: 7
Narrative description of Project: The goal of this project is to determine the cybersecurity readiness of Micro-Small and Medium Tourism Enterprises across Jamaica	

Assignment name: Know the Facts: COVID-19 Social Awareness Campaign	Approx. value of the contract (in current USD\$): \$50,000.00
Country: Global	Duration of assignment (months): 24 Months
Scale: Global	Total No of staff-months of the assignment: 4
Narrative description of Project: The goal of this project is to raise awareness about COVID-19 to tourism workers around the world	

Assignment name: Building Vaccine Confidence	Approx. value of the contract (in current USD\$): \$50,000.00
Country: Global	Duration of assignment (months): 6 Months
Scale: Global	Total No of staff-months of the assignment: 2
Narrative description of Project: The goal of this project is to build vaccine confidence among tourism workers globally	

Assignment name: Seismic Impact Assessment: St. Vincent and the Grenadines	Approx. value of the contract (in current USD\$):
Country: Caribbean	Duration of assignment (months): 1 Months
Scale: Caribbean	Total No of staff-months of the assignment: 2
Narrative description of Project: To assess the impact of the Volcanic Eruption on St. Vincent and the Grenadines on their tourism product	

Assignment name: Caribbean Covid-19 Taskforce	Approx. value of the contract (in current USD\$):
Country: Caribbean	Duration of assignment (months): Ongoing
Scale: Caribbean	Total No of staff-months of the assignment: 2
Narrative description of Project: To evaluate the impact of COVID-19 on the Caribbean's Tourism Product	

Assignment name: Global Tourism Resilience and Sustainability Initiative	Approx. value of the contract (in current USD\$):
Country: Saudi Arabia	Duration of assignment (months): Ongoing
Scale: Global	Total No of staff-months of the assignment: 4
Narrative description of Project: To develop innovative initiatives to enhance current tourism destinations	

Assignment name: Impact of COVID – 19 on the Tourism Sector, Measures taken and Recovery Strategies report	Approx. value of the contract (in current USD\$): 900,000
Country: Kenya	Duration of assignment (months): 3 months
Scale: National	Total No of staff-months of the assignment: 110
Narrative description of Project: Determine the impact of Covid-19 visitor`s perception, job losses and the economy and find out measures taken to mitigate against the effects and the recovery pathways on travel and tourism industry in Kenya.	

Assignment name: Domestic Tourism Recovery Strategies Report	Approx. value of the contract (in current USD\$): 10,000
Country: Kenya	Duration of assignment (months): 3 months
Scale: National	Total No of staff-months of the assignment: 32
Narrative description of Project: The project is focused in the development of a domestic tourism growth Strategy for Kenya, to help tap into the domestic tourism potential to boost the much-needed tourism revenues. This recovery strategy outlines strategic actions to sustainably grow and develop domestic tourism.	

Assignment name: Product Improvement and Diversification Recovery Strategy Report	Approx. value of the contract (in current USD\$): 10,000
Country: Kenya	Duration of assignment (months): 3 months
Scale: National	Total No of staff-months of the assignment: 25
Narrative description of Project: Purpose of this framework is to improve, develop, re-package, diversify and promote other tourism products instead of relying solely on Africa safari and beach destinations, as part of efforts to boost the tourism industry domestically, regionally and internationally. There is urgent need to improve Kenya`s core products: beach and wildlife tourism to ensure that the country offers value for money to both domestic and international markets.	

Assignment name: Digitizing Tourism in Kenya Recovery Strategy Report	Approx. value of the contract (in current USD\$): 10,000
Country: Kenya	Duration of assignment (months): 3 months

Scale: National	Total No of staff-months of the assignment: 14
Narrative description of Project: To capture travel and tourism knowledge and experiences from both supply and demand perspectives. Utilize ICTs in the interpretation of the tourism product and undertake digitized mapping of tourism resources in Kenya.	

Assignment name: Impacts of Hotel Sector Expenditure on the economy of Kenya -KAHC	Approx. value of the contract (in current USA\$): 10,000
Country: Kenya	Duration of assignment (months): 3 months
Scale: National	Total No of staff-months of the assignment: 25
Narrative description of Project: The study also aimed to establish hotel spending on specific products as a prelude to the macro-economic impact. The targeted population for the study was all the Kenya Association of Hotel Keepers and Caterers (KAHC) member hotels in Kenya.	

Assignment name: Travel Readiness for Kenya - KATA	Approx. value of the contract (in current USD\$): 10,000
Country: Kenya	Duration of assignment (months): 3 Months
Scale: National	Total No of staff-months of the assignment: 22
Narrative description of Project: The goal is implementing strategies to stimulate the recovery of the travel and tourism sector using surveys on travelers carried out by Kenya Association of Travel Agents (KATA) in readiness to travel during the post COVID-19 pandemic	

Assignment name: Countries Benchmark on handling of COVID -19 - KTF	Approx. value of the contract (in current USD\$): 12,000
Country: Kenya	Duration of assignment (months): 6 months
Scale: National	Total No of staff-months of the assignment: 35
Narrative description of Project: The project is focused on consolidating information on how countries across the world were handling the OVID – 19 protocols.	

Assignment name: Tourism Product Inventory - KTB	Approx. value of the contract (in current USD\$): 10,000,000
Country: Kenya	Duration of assignment (months): 12 months
Scale: National	Total No of staff-months of the assignment: 150
Narrative description of Project: The aim of the project is use detailed information on Activities, Attractions, Accommodation, Tour Operators, Travel Agents, Tour Guides, Ecotourism Facilities, MICE Facilities, Pubs, Entertainment and Restaurants, Transportation and Ancillary Services from across the 47 Counties on individual tourism products using geo-referenced online surveys, in order to develop an 'Inventory of Tourism Products in Kenya'. Mapping and information management using ArcGIS.	

Assignment name: Culture-Heritage Tourism Nexus Project	Approx. value of the contract (in current USD\$): 16,000,000
Country: Eastern Africa	Duration of assignment (months): 36 months
Scale: Regional	Total No of staff-months of the assignment: 200
Narrative description of Project: The goal of this project is to create Cultural Circuits which is a route on which at least three major cultural and heritage destinations. These will be located such that none of them are in the same town, village, or city. In this exercise, cultural attractions will be identified and mapped out. The sites are then connected to each other using a transportation infrastructure such as a road, rail or airport. A network analyst extension in ArcMap will be used to determine the best route to navigate from site to site and identify what is nearby along the circuit, giving a tourist the traveler experience visiting Kenya.	

Assignment name: Recommendations on Expanding Domestic Tourism in Kenya	Approx. value of the contract (in current USD\$): 1,000,000
Country: Eastern Africa	Duration of assignment (months): 4 Months
Scale: Regional	Total No of staff-months of the assignment: 43
Narrative description of Project: This framework finds reasons and solutions for Expanding Domestic Tourism in Kenya in view of evaluating potential for Domestic Tourism Growth in Kenya across all demographics.	

Assignment name: International Benchmarking for Policy and Practice	Approx. value of the contract (in current USD\$): 7,100,000
Country: Eastern Africa	Duration of assignment (months): 72 Months
Scale: Regional	Total No of staff-months of the assignment: 45
Narrative description of Project: Aimed at visually presenting, analyzing and managing data and statistics using geographical information system to highlight areas in the tourism industry in Kenya.	

Assignment name: Tourism Product Inventory	Approx. value of the contract (in current USD\$): 12,000,000
Country: Eastern Africa	Duration of assignment (months): 36 months
Scale: Regional	Total No of staff-months of the assignment: 300
Narrative description of Project: The aim of the project is use detailed information on Activities, Attractions, Accommodation, Tour Operators, Travel Agents, Tour Guides, Ecotourism Facilities, MICE Facilities, Pubs, Entertainment and Restaurants, Transportation and Ancillary Services from across the 14 countries on individual tourism products using geo-referenced online surveys, in order to develop an 'Inventory of Tourism Products in Kenya'. Mapping and information management using ArcGIS.	

Assignment name: Crisis Mapping	Approx. value of the contract (in current USD\$): 14,000,000
Country: Eastern Africa	Duration of assignment (months): 16 months
Scale: Regional	Total No of staff-months of the assignment: 280
Narrative description of Project: The goal of this project is to identify various setbacks in the country using over 1,000 records of data gathered from different stakeholders and using geographical information system map out area with crises in the region.	

Assignment name: Financial Risk Analysis	Approx. value of the contract (in current USD\$): 9,000,000
Country: Eastern Africa	Duration of assignment (months): 3 months
Scale: Regional	Total No of staff-months of the assignment: 400
Narrative description of Project: The goal is to conduct a full and comprehensive analysis of fiscal risk associated with the ongoing Covid-19 pandemic.	

Assignment name: Vulnerability Assessment of Tourism sector to crises	Approx. value of the contract (in current USD\$): 8,000,000
Country: Eastern Africa	Duration of assignment (months): 6 months
Scale: Regional	Total No of staff-months of the assignment: 270
Narrative description of Project: To develop a Strategic Framework for management of risks and crisis in Kenya's tourism	

Assignment name: Climate change and Tourism	Approx. value of the contract (in current USD\$): 15,000,000
Country: Eastern Africa	Duration of assignment (months): 8 months
Scale: Regional	Total No of staff-months of the assignment: 430
Narrative description of Project: Strengthening Blue economy as a tool for economic recovery and resilience in tourism from global pandemics such as COVID-19 and climate change.	

Assignment name: Impact of COVID – 19 on the Tourism Sector, Measures taken and Recovery Strategies report	Approx. value of the contract (in current USD\$): 16,000,000
Country: Eastern Africa	Duration of assignment (months): 6 months
Scale: Regional	Total No of staff-months of the assignment: 540
Narrative description of Project: Determine the impact of Covid-19 visitor's perception, job losses and the economy and find out measures taken to mitigate against the effects and the recovery pathways on travel and tourism industry in Kenya.	

Assignment name: Crisis Mapping	Approx. value of the contract (in current USD\$):
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	14,100,000
Country: Eastern Africa	Duration of assignment (months): 12 Months
Scale: Regional	Total No of staff-months of the assignment: 260
Narrative description of Project: Aimed at visually presenting, analyzing and managing data and statistics using geographical information system to highlight areas in the tourism industry in Kenya.	